

2015

**Toastmasters
International
District 71**

Luanne Kent

[COUNCIL PACK – MAY 2015]

This document contains the reports of the District Leadership Team (DLT) for the year 2014 – 2015 and is confidential to the members of the District Council



District Governor's Report – Luanne Kent

This is a significant year for District 71 as it's our first year as a reformed District. Therefore, it is very important that we not only continue to build upon the strong foundation of our previous years—but establish a new layer to our foundation as we start a new history. Our success as a District is a reflection of our success in serving our members.

While we have many individual and club successes, we're short on our member and new club goals. However, we have until June 30th before our Toastmaster year ends, and I know that I can count on our district and club leaders to help us achieve our goals. So, let's look at our critical success factors as a District along with a few ideas.

Club growth: At the time of this report, we only have six new clubs, but unfortunately we have seven clubs who have decided to suspend; plus another five clubs who have not yet met the dues renewal requirement. This means that we need a total of twelve new or paid clubs, along with the required number of member payments to even qualify for the distinguished District Program. However, we do have at least twelve clubs that can charter this year—with a bit of help. So how can you help? Check with your Area Governor to find out meeting information for pre-charter clubs in your area and offer to attend and help with roles-- support the pre-charter clubs in your area. It's such a rewarding experience to be a part of helping to build a new club.

Membership Growth: Following our April renewals, we often see a drop in our membership numbers, partly due to members not renewing, but also because of delay in renewing members. Therefore, I hope that all clubs will review your member roster to ensure someone wasn't overlooked—and then hopefully, we'll see a big jump before our grace period ends on May 31st. I'd also encourage clubs to plan a 'bring a friend night, it's super easy to do and a great way to introduce your friends to the benefits that Toastmasters offers. Plus, you may even be able to win a "Beat the Clock" award from Toastmasters International.

One area of special concern though is that many of our clubs cease to operate in the summer months. I've even heard that a few stop at the end of May—a full month before our season ends! Guests have no reason to join a club in May when they realise that it will be September before they can take advantage of their membership—and we lose potential members. Plus, it cuts down the time on which our members can achieve their goals. I sincerely hope that this practice will change. So please ensure your club meets until at least the end of June—and then perhaps add some special meetings in July and August—keep the momentum going! (Not to mention that some of our members are paying twelve months of dues and only getting benefit of nine)

Distinguished Clubs: The Distinguished Club Program (DCP) is a measure of our success in supporting our members, and for over a decade, District 71 was number one in the world for Distinguished Clubs. However, over the last few years, due to a change in Toastmasters requirements for the Distinguished District Program, other Districts have successfully challenged our title.

While our clubs are typically very good at achieving Distinguished status, would you believe that at the time of this report, we have 89 clubs without a single Competent Communicator (CC) award for this year—and CC awards are basic to our program. Therefore, I hope that all clubs will review your success plans and help your members to achieve their goals. Wouldn't it be fantastic if we could regain our 'title' as number one in the world in this our first year as a reformed District? Every club should be a Distinguished Club!

The good news is that throughout our existence, District 71 has been successful. Therefore, I'm confident that with everyone's help, this CAN BE a successful year. ...Let's do it for our members!

Although there are still several very important weeks until the end of our season, I'd like to take this opportunity to 'publicly' sincerely thank our fantastic teams this year, the District Leadership Team: Kevin Moore, LGET; Michael Collins, LGM; Phil Heath, PRO; Patricia O'Reilly, Secretary; and Joseph Brady, Treasurer. I would also like to thank our Committees, Nominations Committee, Geraldine Smith, Chair; Realignment Committee, Ronnie Gillanders, Chair; Geographical Descriptor Naming Committee, Gary Sander, Chair; and of course many thanks to our Area and Division Governors and club leaders. Your dedication and hard work is appreciated.

It has been an honour to serve you as both the last District Governor of our 'old' District 71 and the first District Governor of our reformed District 71.

Luanne Kent, District 71 Governor, 2013-15
Where Leaders Are Made



Report for District Council, May 2015

Kevin J Lee, Lt. Governor Education & Training

EDUCATION AND TRAINING

The Education and Training Calendar has been a busy one. Workshops were organised by clubs and members covering a range of subjects, including speech writing, evaluation, judging. District 71 anticipates the visit of the World Champion of Public Speaking, who will be hosting a workshop in Edinburgh on 31 May 2015. Youth Leadership was an area where momentum appears to be picking up. Notable achievements include a Youth Leadership program in the School for the Deaf in Dublin. Special thanks to Brendan Haughton, Patrick Devaney and Eric Fitzpatrick for their contribution to the educational foci for this year in the areas of Youth Leadership, Speechcraft and Judging respectively.

The second half of the 2014/2015 TM year began with Area and Division Governors' Training in Dublin and Glasgow in January. Feedback was positive. Club Officer Training (COT) 2 was completed in Jan/Feb, with a total of 149 clubs from our base of 174 (85.6%) achieving four or more Officers trained. Five clubs had all seven Officers trained at COT 2. These are Glasgow (S60), Central (S60), Glasnevin (C57), Kildare (D28) and Haymarket (S30).

We congratulate Distinguished Toastmasters (DTM) Dermot Greene, Peter Cranston, Andrew Brown, Ivan O'Sullivan and Vincent Kirby, who attained Toastmasters International's highest educational award this TM year. A total of 419 educational awards have been registered to date (11 May 2015). 12 members achieved three education awards in the current programme year and are therefore honoured as Triple Crowns. They are: Colma Brioscu, Liam Cashman, Irene Gerety, Dermot Greene, Tom Hennessy, Christina Hession, John Kelly, Vincent Kirby, Ciaran Moore, Karen O'Donnell, Max Ridder-Patrick and Valerie Swanborough.

QUALITY CLUBS

Quality clubs are essential for member success, hence our focus on the training of Officers at all levels. Club performance is measured through the DCP. Clubs that ensure members achieve Educational Awards, attract new members and complete their administrative requirements easily achieve five DCP goals required to be Distinguished. 75 clubs across our District are Distinguished for this TM year. Castleknock (C16) is the first club in the District to achieve President's Distinguished. Bishopstown (A49), Navan (C16) and Huntingdonshire (G44) are also President's Distinguished.

Does your club have a track record of success? See your club's performance over the years on <http://reports3.mikeraffety.com/>.

Many Divisions held educational workshops as part of their Division contests. Members can take advantage of these additional learning opportunities. Some Divisions organised Division-wide Club Officer Training for COT, running workshops in addition to the usual COT syllabus. Toastmasters International encourages this model of COT, known as Toastmasters Leadership Institute (TLI).

FUTURE CONFERENCES

The 2015 Autumn District 'Black Cat' Conference will be held at the Executive Centre, Wyboston Lakes, Bedfordshire. 2016 sees the 'Limerick Riverside Conference' in Spring. We are expecting a VIP visit from Toastmasters International for this Conference. An expression of interest to host the 2016 Autumn Conference in Drumcondra, Dublin 9, has also been received. We are seeking bids from UK clubs to host Conferences in 2017. District conferences showcase your local area to the rest of the District. Lessons from Belfast and Nottingham will inform and reform future conferences in District 71.

Kevin J Lee
Lt. Governor Education & Training 2014/2015



Michael Collins LIEUTENANT GOVERNOR MARKETING

The responsibilities of the LG Governor Marketing include

- Defining an overall marketing strategy for the District
- Developing outreach and retention efforts with existing community and corporate clubs
- Penetrating new markets
- Supporting challenged clubs

Club Coaches

Any club with 12 or less members has the option of a club coach being appointed. This offers an opportunity for the club coach in advancing towards their DTM and also offers invaluable support/guidance/ideas for the club. Each club coach has \$150 to spend on Marketing/PR material to help with their efforts. This year the available support structure has been given a huge emphasis with 7 new club coach appointments.



Corporate Clubs

A targeted effort has been invested in corporate clubs this year. Working alongside Seamus Hynes, many of the multinationals have been sent focus marketing packs and follow-up visits are underway. While it is early days to judge success in this area, already one multinational has shown interest in developing a Toastmasters club at a sister company in China.

New Club Ideas

At the time of writing we welcome the following new clubs who have joined the D71 family.

- Foyle Speakers, Derry
- Central Toastmasters, Glasgow
- Toastin, Dublin
- Citi Belfast
- ARM Cambridge
- VMWare Cork



Many more clubs are in the pipeline, offering more opportunities to more members to experience Toastmasters. Some fantastic work is being done on the ground which is supported by the District.

Trade Shows

Trade Shows offer a great way to market our organization. Speaking is one of our strengths and what better marketing ambassadors for the organization than Toastmasters themselves. Some of the bigger trade shows we invested in this year include the www.npa.ie. Feedback from the National Ploughing Championships in Stradbally (near Dublin) this year has been very positive, with all the volunteers willing to get involved again and we have already a pre-booking for September 2015 so volunteers we welcome you on board.

Rewards

This year we'd the pleasure of giving away 3 free entries to the Nottingham Conference (excluding travel and accommodation). Congratulations to the following Area Governors: Cliff Whitham, Cathy Chedhomme and Geraldine Gegan who completed the following to be entered into the draw.

- Co-ordinate one demo meeting or open night
- Ensure all clubs have new banner
- Co-ordinate one joint meeting



We also offered an incentive to all clubs who gained 5+ new members from Jan 1st till March 31st. 43 clubs rose to this challenge. Well done to all and continued success.

Michael Collins (LG Marketing 2014 – 2015)



Phil Heath DTM – PRO

Taking on any role on the District Team is not only a challenge – to enable one to serve and give back to others is a real honour and privilege. The role of PR Officer is not one to be undertaken lightly and I have enjoyed the experience. This is not an easy role for those not in Marketing and PR and there is a steep learning curve. It would seem to be one of the roles better served for a two year term as just as you get into the role, discovering all the nuances and making inroads into various areas, you have to hand over. A year flies by so quickly!

Despite my best intentions – some things worked and others didn't – probably the same in most roles I would suspect. However, we have had some excellent successes throughout the year. We retained our Public Relations consultant and she has been very busy promoting the word of toastmasters throughout the UK & Ireland. To date, with various articles submitted by committed members, we have had web, print and radio articles seen by nearly 7 million UK adults. Some of the articles are used again in the different media and in different locations and I would like to thank all our valuable contributors over the last year for their efforts. Our biggest success were two features in the Sunday Financial Times with a readership of over 2.5m. A fantastic awareness raising of Toastmasters in the UK

SOCIAL MEDIA

We are featured on all the social media sites and my goal was to increase the number of members and visitors interacting with the sites. We started with low numbers and over the year we have seen increases and interactions with all our sites including Facebook, YouTube, LinkedIn and Twitter which has also increased our exposure in the UK & Ireland.

TRADE SHOWS

We have had some great success this year with a couple of major trade shows. Firstly we were highly featured at the National Ploughing Contest in Ireland. This took place over 3 days and over 240,000 people came through the doors. We had over 18 of our team manning the stand and we felt it was a great success. In addition, we managed to get a stand at the Buy Yorkshire Conference held at the Royal Armouries museum in Leeds. Run over 2 days again we had members from all clubs in the local area and with over 2500 visitors to the show and some very high profile speakers including Sir Ranulph Fiennes, we had a great response. Huge thanks to all the teams on both sides of the water who helped make these events a great success.

SUMMARY

I would like to wish my successor all the best in the role and even though I am stepping down from the Team I am still available to support anyone in the District. In summary, thanks for all your help to date and the willingness of so many members to give of their talents for the good of Toastmasters is fantastic - long may that continue.

Phil Heath – Public Relations Officer 2014-2015



Division A

Raymond Ryan Division Governor

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| Club Growth | | | | |
| <p>New Clubs:</p> <ul style="list-style-type: none"> • VMWARE Toastmasters <p>Additional clubs expected to Charter by June:</p> <ul style="list-style-type: none"> • West Cork Toastmasters. | | | | |
| Strategy to help pre-charters clubs to charter before June 30th | | | | |
| Constant contact with Area Governor | | | | |
| Strategy to support member growth by June 30th | | | | |
| (i.e., graced members, new member incentives for clubs, etc Encourage clubs to utilize all possible means of publicity | | | | |
| Highlights/Successes | | | | |
| The chartering of a new corporate club, the third in the Division | | | | |
| Lowlights/Challenges | | | | |
| (Greatest hindrance in reaching critical success factors (club growth, member growth, new clubs) Time commitment cited as the greatest difficulty in reaching critical success | | | | |
| Lessons Learned | | | | |
| Involve as many club members as possible in club and membership growth initiatives | | | | |
| Distinguished Clubs/ Areas | | | | |
| <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Number of Clubs in Division: 24</td> <td style="width: 50%;">Number of Clubs Expected to be Distinguished: 15</td> </tr> <tr> <td>Number of Area in Division: 6</td> <td>Number of Areas Expected to be Distinguished: 3</td> </tr> </table> | Number of Clubs in Division: 24 | Number of Clubs Expected to be Distinguished: 15 | Number of Area in Division: 6 | Number of Areas Expected to be Distinguished: 3 |
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| Number of Area in Division: 6 | Number of Areas Expected to be Distinguished: 3 | | | |
| Will your Division be distinguished, if so what level? | | | | |
| President's Distinguished | | | | |
| How has serving as Division Governor helped you to grow? | | | | |
| I learned how to coordinate a successful team | | | | |



Division C

John Burns - Division Governor

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| Club Growth |
| <p>New Clubs:</p> <ul style="list-style-type: none"> • Citi Belfast <p>Additional clubs expected to Charter by June:</p> <ul style="list-style-type: none"> • N/A |
| Strategy to help pre-charters clubs to charter before June 30th |
| Not Applicable |
| Strategy to support member growth by June 30th |
| I have emailed all Area Governors with a list of Graced Members in their area. I will follow up with each Area Governor over the next couple of weeks and ensure they prioritise membership renewals |
| Highlights/Successes |
| Round 1 & 2 Club Officer Training. Division C contests. Lynne Cantor Speech Evaluation Workshops |
| Lowlights/Challenges |
| Lack of potential community clubs in the pipeline. Corporate clubs need constant monitoring |
| Lessons Learned |
| Ask for support if required. Be certain within your own mind what you want people to do before asking them |
| Distinguished Clubs/ Areas |
| Number of Clubs in Division: 26 Number of Clubs Expected to be Distinguished 18 Number of Area in Division: 5 Number of Areas Expected to be Distinguished: 4 |
| Will your Division be distinguished, if so what level? |
| Yes, I am expecting to achieve at least Select Distinguished Division |
| How has serving as Division Governor helped you to grow? |
| More visionary. Better delegator. Greater Confidence. More Self Awareness |



Division D

Alan O'Flynn Division Governor

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| Club Growth | | | | |
| <p>New Clubs:</p> <ul style="list-style-type: none"> • No new clubs to date this year. <p>Additional clubs expected to Charter by June:</p> <ul style="list-style-type: none"> • Boston Scientific Clonmel | | | | |
| Strategy to help pre-charters clubs to charter before June 30th | | | | |
| <p>Boston Scientific have asked for, and been sent chartering information, and the Divisional Governor will follow up with this club.</p> <p>Clane, Kiltegan and Portarlinton are well on the way to chartering within the next year, and are organically growing in their respective areas</p> | | | | |
| Strategy to support member growth by June 30th | | | | |
| <p>There were many open meetings conducted by the area governors, and some unique ideas for getting new members. Dungarvan ran a 'Dungarvan Town Talk' inviting dignities from Dungarvan to speak as well as two Dungarvan Toastmasters all within a toastmaster format. Area 28 ran an Area Joint Club Meeting with a speaker from each club being evaluated by a member of another club</p> | | | | |
| Highlights/Successes | | | | |
| <p>Celebrating the success of clubs in existence 30 years (Clonmel) and 25 years (Naas). Toastmasters is also a very social organisation, and it is great to celebrate success with friends.</p> | | | | |
| Lowlights/Challenges | | | | |
| <p>The loss of Tramore Toastmasters which never restarted in September at the start of the Toastmaster year</p> | | | | |
| Lessons Learned | | | | |
| <p>If I was to change one thing about Toastmasters, I would change the rule that a Club Coach should be allowed /assigned when membership is down to 16 members rather than 12, because the sooner clubs get help the better</p> | | | | |
| Distinguished Clubs/ Areas | | | | |
| <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Number of Clubs in Division: 18</td> <td style="width: 50%;">Number of Clubs Expected to be Distinguished 16</td> </tr> <tr> <td>Number of Area in Division: 5</td> <td>Number of Areas Expected to be Distinguished: 4</td> </tr> </table> | Number of Clubs in Division: 18 | Number of Clubs Expected to be Distinguished 16 | Number of Area in Division: 5 | Number of Areas Expected to be Distinguished: 4 |
| Number of Clubs in Division: 18 | Number of Clubs Expected to be Distinguished 16 | | | |
| Number of Area in Division: 5 | Number of Areas Expected to be Distinguished: 4 | | | |
| Will your Division be distinguished, if so what level? | | | | |
| <p>This Division will be Distinguished; however, the loss of Tramore Toastmasters, and the expected chartering of one club Boston Scientific leaves the Division with the same status quo and therefore will not achieve President's Distinguished. However, the Division and the members within it, have set it up with a very healthy future with three other pre charter clubs growing strongly and are expected to charter within the 2015 year</p> | | | | |
| How has serving as Division Governor helped you to grow? | | | | |
| <p>I believe the role as Divisional Governor helped me grow my Leadership skills. These skills helped me in my personal life when I had an interview recently.</p> <p>There were many questions on leadership, conflict resolution, and communication style. Due to my role as Division D Governor I was able to answer these questions with ease, and succeeded in being granted the role. For me this is one of the powerful reasons to be a member of Toastmasters</p> | | | | |



Division E

Louisa Hitchen Division Governor

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| Club Growth | |
| Pre-Charter Clubs: <ul style="list-style-type: none"> • Lincoln (Area 6) • Barclays, Knutsford (Area 48) • Chester (Area 48) • Wales (Area 48) • PwC Birmingham (Area 39) Additional clubs expected to Charter by June: <ul style="list-style-type: none"> • Unfortunately, no clubs expected to charter by June • | |
| Strategy to help pre-charters clubs to charter before June 30th | |
| Most likely clubs to charter are Barclays and Chester. Aim to push for final growth of new members, potential for a guest evening to boost membership | |
| Strategy to support member growth by June 30th | |
| Encourage all clubs to follow up on graced members, and suggest to Area Governors that they could use their budget to provide prizes as incentives for clubs to reach membership targets | |
| Highlights/Successes | |
| Highlights include the wealth of pre-charter clubs, particularly in Area 48 and hosting 2 spectacular division contests. The biggest highlight has been to help organise and support the District Robin Hood conference in Nottingham | |
| Lowlights/Challenges | |
| One of the greatest challenges has been to build a pre-charter club to the point of chartering within the short period of 1 toastmaster year. In addition, geographical challenges have meant that it has been difficult to have meetings with all area governors present, having to hold skype meetings/phone calls instead | |
| Lessons Learned | |
| Lessons learned have been the method and amount of communication required – both to area governors and to division. Also, it never ceases to amaze me the talent in Division E! | |
| Distinguished Clubs/ Areas | |
| Number of Clubs in Division: 21 Number of Area in Division: 5 (potentially Area 48 as well) | Number of Clubs Expected to be Distinguished 15 Number of Areas Expected to be Distinguished: 4 |
| Will your Division be distinguished, if so what level? | |
| Division E will achieve Select Distinguished however will not achieve Presidents Distinguished due to no growth of 1 club | |
| How has serving as Division Governor helped you to grow? | |
| Serving as division governor has strengthened my organisation, communication and leadership skills, and enabled me to meet lots of new people. I have learned a lot along the way, by observing methods other leaders have and building on experiences throughout the year | |



Division F

Jude Portbury Division Governor

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| Club Growth |
| Foyle Club chartered 17 April 2015. No other clubs expected to charter by June |
| Strategy to support member growth by June 30th |
| Area Governors are contacting their club Presidents asking them to ensure that all members fees collected have been submitted to Toastmasters. Club Presidents to ensure graced members are contacted and encouraged to continue their club membership and pay fees in a timely manner to ensure that Treasures can submit fees to TI asap. Visitors –encourage them to sign up and join |
| Highlights/Successes |
| Ennis Club 16 new members Westport Club has 40 members Successful International Speech and Evaluation Contests Foyle Club chartering |
| Lowlights/Challenges |
| (Greatest hindrance in reaching critical success factors (club growth, member growth, new clubs) Lost two clubs. Corporate Club Intel Shannon. Community Club SpeakEasyRoscommon. Members moving away and not transferring to local clubs. Visitors using meeting as social outlet and not committed to joining. |
| Lessons Learned |
| Delegate –share the load. Importance of back up plans –expect the unexpected |
| Distinguished Clubs/ Areas |
| Number of Clubs in Division: 29 Number of Clubs Expected to be Distinguished 16 Number of Area in Division: 6 Number of Areas Expected to be Distinguished: 4 |
| Will your Division be distinguished, if so what level? |
| Distinguished |
| How has serving as Division Governor helped you to grow? |
| Manage time and workload Opportunity to problem solve Learn from others Develop organisational skills New knowledge Expect the unexpected |



Division G

Red Skelton Division Governor

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| Club Growth |
| <p>New Clubs:</p> <ul style="list-style-type: none"> • Division G has on new club chartered (ARM), one club has sent charter paperwork off (PPD) and one club is in the process of filling out paperwork (Luton). <p>Additional clubs expected to Charter by June:</p> <ul style="list-style-type: none"> • I expect North Herts and Northampton to definitely charter by end of June. I also am hoping that Whitham, Cambourne (Swavesey) and a new advanced club to also charter by 30 June. So Division G could have a total of 8 new clubs chartering this year |
| Strategy to help pre-charters clubs to charter before June 30th |
| <p>Really, the only thing that we can all do as the District Executive Team can do is offer support to the pre-charter clubs. There are incentives and these clubs know about them. The offer to help in filling out the paperwork is out there. As Division Governor, I will attend the Pre-charter clubs to see where I can help</p> |
| Strategy to support member growth by June 30th |
| <p>Again, I think that all we can do is offer help to the clubs where there are new members to see what we can do to help them</p> |
| Highlights/Successes |
| <p>Meeting the great people of Division G. Attending new club meetings, and attending chartering luncheons. Also seeing people grow has been exciting for me</p> |
| Lowlights/Challenges |
| <p>I honestly do not seem to recall anything that has hindered us from being successful. If we had an issue we would work through it. So, nothing that I can think of here</p> |
| Lessons Learned |
| <p>Communication is very important. Communication up the chain, down the chain and lateral all very important in being successful. Listening to the members is also very important</p> |
| Distinguished Clubs/ Areas |
| <p>Number of Clubs in Division: 24 Number of Clubs Expected to be Distinguished: 20 Number of Area in Division: 5 Number of Areas Expected to be Distinguished: 5</p> |
| Will your Division be distinguished, if so what level? |
| <p>I am sure Division G will be Presidents Distinguished this year</p> |
| How has serving as Division Governor helped you to grow? |
| <p>Being Division Governor has helped me grow in a leadership role. I have learned how the power of diplomacy can really be an effective tool. I have learned how to work within a team but to lead that team towards a common goal. I have learned how delegating and trust in those that have been given responsibilities that they will carry them out</p> |



Division M

Philip O'Callaghan Division Governor

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| Club Growth |
| New Clubs: Division M has one new club: Toastin (0379273) Additional clubs expected to Charter by June: |
| Strategy to help pre-charters clubs to charter before June 30th |
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| Strategy to support member growth by June 30th |
| Open nights to take place in some clubs, Area Govs to link in with Club Presidents to see what can be done. |
| Highlights/Successes |
| Division M Contest was an extremely positive experience and one that was commented on by a lot of the members. The standard was extremely high |
| Lowlights/Challenges |
| Dealing with other officers in trying to achieve goals |
| Lessons Learned |
| Stand by your convictions, not allow others take control of the situation |
| Distinguished Clubs/ Areas |
| Number of Clubs in Division: 18 Number of Clubs Expected to be Distinguished 15 Number of Area in Division: 4 Number of Areas Expected to be Distinguished: 3 |
| Will your Division be distinguished, if so what level? |
| Yes |
| How has serving as Division Governor helped you to grow? |
| There can be no doubt that the role as Division Governor has helped me to grow professionally and personally. The skills developed have helped in my professional capacity. However, I will be honest that due to work commitments I could not give the role the attention it deserved |



Division S

Sheila Fraser Division Governor

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| Club Growth | | | | |
| <p>New Clubs:</p> <ul style="list-style-type: none"> • Clubs expected to Charter by June: <ul style="list-style-type: none"> • Livingston and Barclays Bank (Glasgow) as a Corporate club | | | | |
| Strategy to help pre-charters clubs to charter before June 30th | | | | |
| <p>I have supported several local adverts and publicity for clubs in central Scotland i.e. Advert in Falkirk area that mentions all the Central Scotland clubs. I see this as we have become victims of our own success</p> | | | | |
| Strategy to support member growth by June 30th | | | | |
| <p>Linlithgow has contacted many pasted guests and members, hoping to increase numbers for both Linlithgow and Livingston. The numbers at Livingston have still to increase before they can become chartered</p> | | | | |
| Highlights/Successes | | | | |
| <p>The interest in Corporate clubs. The opportunity to speak at large events to promote Toastmasters in Scotland i.e. secretaries conference (resulting the interest from Barclays banks) and the Inner wheel (woman's group)</p> | | | | |
| Lowlights/Challenges | | | | |
| <p>They confusion about eligibility for Competitions has had an impact on the competitors. We have had several examples of the years of competitors becoming in eligible and realise it is putting people of competing</p> | | | | |
| Lessons Learned | | | | |
| <p>Make it clearer the competition eligibility at the start and point out that there is a payment round in the middle of the completion, that might change participates status</p> | | | | |
| Distinguished Clubs/ Areas | | | | |
| <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Number of Clubs in Division: 15</td> <td style="width: 50%;">Number of Clubs Expected to be Distinguished 10</td> </tr> <tr> <td>Number of Area in Division: 3</td> <td>Number of Areas Expected to be Distinguished: 2</td> </tr> </table> | Number of Clubs in Division: 15 | Number of Clubs Expected to be Distinguished 10 | Number of Area in Division: 3 | Number of Areas Expected to be Distinguished: 2 |
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| Number of Area in Division: 3 | Number of Areas Expected to be Distinguished: 2 | | | |
| Will your Division be distinguished, if so what level? | | | | |
| <p>We have been focused on Growth this year, I am not sure if we can get the balance right for awards between growth and Awards</p> | | | | |
| How has serving as Division Governor helped you to grow? | | | | |
| <p>It has been a challenge, but good for me. I am particularly grateful to my Areas Governors, who in many ways have kept me on track</p> | | | | |