

**RED SKELTON  
CLUB GROWTH DIRECTOR**

The responsibilities of the Club Growth Director include:

- All Aspects of Marketing
- All Aspects of Club building
- All Aspects of Club-retention efforts
- Support Challenged clubs and helps them become Distinguished
- Assigning Club Coaches

My goal as Club Growth Director for District 71 is to earn Presidents Distinguished District for the 2015-2016 Toastmaster year. To achieve this goal, the District needs to add a total net gain of 14 new clubs and 10,388 member payments. We also need 87 clubs to become distinguished during this Toastmaster year. I will work hard over this year to meet and exceed these milestones. I will assist those who are building new clubs, chartering new clubs and watch over those clubs that might need some assistance to ensure they remain in good standings.

In District 71, we have chartered 7 clubs during this Toastmaster year since 1 July. We have another club ready to charter and two to three clubs that could possibly charter by Dec 31, 2015. There are also several other clubs that could charter in the first three months of 2016.

Currently, we have 14 pre-charter clubs registered with Toastmasters International. We also have 21 additional clubs in different stages of readiness but have not submitted their Application or Organize paperwork. This includes an additional two advanced Toastmaster Clubs in the pre-charter process.

Unfortunately, we have lost one club, one club is still getting their invoice from Toastmasters sent to the proper place and we have five clubs that have not met the minimum requirement of 8 member renewals. This is being investigated.

We have 8 clubs currently that are utilising club coaches with a total of 12 members appointed. I am in the process of assigning six additional club coaches to four additional clubs. Will have a total of 12 clubs 18 members appointed as club coaches. We have 11 clubs that currently have Sponsors/Mentors assigned.

I introduced incentives for new clubs to charter during the Golden Quarter Jul – 30 Sept with a club banner and stand and a set of club officer pins being offered to any newly chartered club. Along with these incentives, 7 clubs earned a desktop lectern for chartering in the Golden Quarter. I have also have on offer a set of advanced manuals for every club that earns either the Talk Up Toastmasters 1 February – 31 March 2016 or Beat the Clock 1 May to 30 June 2016 by signing 5 new/ duel / reinstated members during one of these membership drives.

Robert (Red) Skelton, DTM Club Growth Director  
District 71