

Club Growth Director – Patricia O'Reilly, DTM

The role of Club Growth Director encompasses three main areas – club growth, member growth and retention, challenged clubs.

CLUB GROWTH

The District is very proud of its three new clubs to date together with their sponsors and mentors:-

Anglian Advanced Speakers – Division G – Area 25

Google Phonic – Division M – Area 18

Accentuators – Division M – Area 2

We have 16 strong pre-charter clubs and there are about 10 clubs which are in the start-up stage, some of which have already held successful demonstration meetings.

A huge thanks to all toastmasters across the District who assist in following up leads and in getting clubs up and running. A huge thanks also to those non-toastmasters who get the bit between their teeth and decide to start a club in their community or company.

MEMBER GROWTH AND RETENTION

96% of our clubs have renewed their membership.

Congratulations to the following clubs who achieved the **Smedley Award** (5 new, dual or reinstated members between 1 August & 30 September):

Norwich Speakers – Division G Area 25

Didsbury Speakers – Division E Area 48

Elvet Speakers – Division E Area 51

Shropshire Speakers – Division E Area 39

Plain Speakers – Division M Area 26

Good luck to all clubs for the next membership building campaign – **Fall into Winter** – 5 new, dual or reinstated members between 1 November and 31 December.

CHALLENGED CLUBS

Challenged or struggling clubs are being monitored and coaches are being appointed.

The District is looking in good shape going forward.

Yes, there are and will be challenges but as George S. Patton said "**Accept the challenges so that you can feel the exhilaration of victory**".