

Brenda Lannon, DTM - Program Quality Director

28 April 2022

DRAFT

The Program Quality Director is responsible for all aspects of education and training within the District:

This includes:-

- Promoting the Distinguished Club Program
- Promoting and supporting club quality
- Planning and executing the District Conferences
- Responsibility for all speech contests at club, area, division, and district

Distinguished Club Program

Forty-five clubs are currently distinguished. Targets to be achieved in relation to the District Recognition Program are

Distinguished: 85

Select Distinguished: 96

President's Distinguished: 106

Select Distinguished: 117

Educational Awards

Per the Toastmasters Performance Dashboard as at 23/4/2022, 741 members received 1,153 new educational awards this program year. The District has 2 new Distinguished Toastmasters and 82 Pathways Level 5 Awards. 93 members achieved Triple Crown awards. 10 members have completed the Pathways Mentor Program. Congratulations to all these members. As clubs move back to in-person meetings and clubs resume their original meeting duration, the trend will be to increase the number of speeches per meeting and thus increased educational awards will be achieved.

Pathways – with special thanks to chair Somesh Kumar DTM

On 27 April 2022, 81% of members in District 71 are enrolled in Pathways – the average for Region 10 (8 Districts in Europe) is 83.20%. The rate for Club Officers is 94.25% which compares to an average in Region 10 for Club Officers of 95.27%.

Pathways Adoption for newer members of 54.76% compared with an average across Region 10 of 61.94%. Why newer members (members who have joined in the last 6 months) is

The District's Pathways adoption has improved in the last 12 months as the legacy program concluded at the end of the last Toastmasters year. 73 or 36% of clubs have over 90% of their members enrolled in Pathways and 31 or 15% of clubs have achieved 100% of their members enrolled in Pathways, 6 clubs or 3% of clubs have adoption rates at less than 50%. These clubs are primarily newer and corporate clubs.

Toastmasters in the previous 6 months) aren't being enrolled onto Pathways could be for a myriad of reasons including uncertainty as to what Path to choose nervousness about commencing preparing and delivering speeches, etc.

Pathways training sessions and panel discussions have been held at District seminars, club officer training and corporate club officer training events. The Districts Pathways Chair Somesh Kumar has held monthly meetings to discuss the enrolment in Pathways throughout the District.

Training

District Officer Training took place online in June with further sessions being held in August and September. A very successful second round District Officer training took place in January and was attended by Francesco Fedele, Region 10 Advisor.

The District delivered a district wide Club Officer Toastmaster Leadership Institute (TLI) online in June with over 300 officers attending. A total of 857 Club Officers were trained in the first round of Club Officer Training with 767 Club Officers trained in the second. Corporate Officers attended lunchtime series of Club Officer Training in August and February.

164 clubs had a minimum of 4 club officers trained in round 1 and 150 clubs had a minimum of 4 club officers trained in round 2.

Two Speaker to Trainer Sessions were delivered in February and March with 11 members being trained in February and 7 members trained in March. These sessions were delivered by Danny Banks DTM, District 71 Training Chair, Nigel Smith Area Director 39

District Tuesday Training Sessions with special thanks to Danny Banks DTM, Training Chair

20 Training sessions were held covering a wide range of topics, recordings of which are available on the District You Tube Channel

Region Advisor visit

Region Advisor Francesco Fedele DTM visited the District between 7th and 14th January 2022. The visit was entirely online and included District Officer training, visits to several corporate clubs including a joint meeting of 3 corporate clubs at El Toastmasters, IBM and Almac Craigavon and to one of the District's newest clubs Analog d'Voices. Region Advisor Fedele took on the role of guest General Evaluator at both meetings. He also attended the Quarter 1 Awards and attended a meeting of the Club Growth Academy core team. PR interviews were conducted with PR Manager Ernold Van Beuren. He facilitated a meeting of the DLT with the Division Directors during his visit.

Incentives

This year incentives were awarded as financial incentives on eligible receipted claims presented via concur and subject to approval. This allowed the clubs more

freedom to spend incentives earned on items relevant to the online setting e.g., zoom licenses in supporting the club mission.

Community programs - with special thanks to speechcraft chair Sultan Kus CC, ALB and Siobhan Fitzgerald

It seems to have been a subdued year for Youth Leadership. Several clubs ran Speechcraft courses including Cavan Toastmasters, Livingston Speakers and Cornerstone Communicators Advanced Toastmasters which led to the formation of a new club Toastmasters in Travel.

District Chief Judges – with special thanks to John Allsop Division B Director and Asma Riaz Division E Director

Invaluable assistance and guidance were provided by John and Asma to deliver training, leadership, and advice for online contests. Thank you both for your dedication, commitment, and hard work.

Conference – with special thanks to Conference Director Jillian Geraghty and her team

Galway 2022 conference was cancelled in November 2022. Thank you to Martin Foran and his team for their work in planning for the conference. In its place the District is delivering an online conference “Celebrate 50” between 20-22 May. Huge appreciation to Jillian Geraghty, Conference Director, and her team in planning for the conference. The theme is one of celebration as the District celebrates our 50th anniversary. We are using a professional virtual event management platform ‘WhoVa’ to deliver a fully featured conference across three virtual stages that includes networking, contests, workshops, social activities, and district business. This is being funded by a small registration fee to include entry into a raffle.

Brenda Lannon

5 May 2022