



Susan BURNETT, DTM, EC4

Candidate for D71 Division H Director



LETS DO THINGS DIFFERENTLY WITH A FRESH, NEW APPROACH

Candidate's Name: Susan BURNETT

Candidate's Office: Division H Director

District Number: 71

Toastmaster Since: 2005

Toastmaster Experience

Education:

- GP & Exercise Referrals L3
- Personal Trainer L3
- Sports & Remedial Massage Therapist L4
- BSc. Hons Technology
- Diploma Systems Thinking and Practices
- Diploma Design & Innovation
- Distinguished Toastmaster
- 2 Pathways in Progress
- L4 EC
- L1 MC

Toastmasters' Offices Held and Terms of Service

- D71 Growth Academy – Club Quality and Sustainability Leaders 2021-2022; VPPR Cornerstone Communicators Advanced Toastmasters Club 2021-2022; Sunday Webinar Team
- D71 Area H14 Director 2020 /21 ; D71 Conference- Whova Social Guru; Social Media Team; Sunday Webinar Team
- Club VPE 2018/19 (Presidents Distinguished Award)
- Mentor Saffron Walden Speakers 2017/18
- VPPR Anglia Communicators 2017/18
- D71 Area H14 Director 2015 /16
- President Anglia Communicators 2013/2014
- VPM Anglia Communicators 2012/2013
- VPPR Anglia Communicators 2009/10
- VPM Anglia Communicators 2008/09
- President Anglia Communicators 2007/08
- VPE Anglia Communicators 2006/07

Toastmasters Honours & Recognition

- Distinguished Toastmaster (DTM)
- AD Select Distinguished Area
- Presidents Distinguished Club
- Select Distinguished Club
- Triple Crown Award 2016/17, 2017/18, & 2018/19
- VPPR of Month Q1 Award 2021/22

Relevant work experience and how it relates to Toastmasters and your role as a District Leader:

My wide breadth of knowledge, skills and experience I have gained in a variety of retail, corporate and voluntary settings would help me make significant contributions to the District Leadership Team as a Division Director. My experience has equipped me with many skills and competencies. For example researching, problem-solving have added critical thinking and questioning have helped provide productive outcomes, especially through resolutions for systems support issues and corporate meetings. My coaching and mentoring skills have helped many to improve their quality of life through adopting positive lifestyle changes.

Extensive experience from running a Personal Training Business I have developed expertise in PR and marketing, sales, and project management through these I have encouraged change in the adoption of new educational programs such as CL and Pathway , including 100% adoption rate at my home club. The leadership skills have enabled me to mentor Area and Club leaders, to network widely internally and externally. Most importantly, the personal and professional activities I am engaged with enable me to be at the active edge of best practices that can enhance my efficacy and effectiveness as a District leader. The role of Division Director requires excellence in organisational and planning skills and these skills will complement those of the team. I am excited about learning new skills and processes from the new team I hope to serve with. Work appraisals indicate that I am a quick learner, highly motivated and an effective problem – solver which are essential skills for helping to inspire and empower others to improve.

Toastmasters training has equipped me with excellent Leadership and Communication skills enabling me to provide quality customer service for a not for profit groups serving through Club Leadership, Area Leadership and supporting

District Leadership initiatives. These experiences have enabled me to successfully fulfil Brand Ambassador for Toastmasters as a high profile brand and this together with experiences gained working with other high profile brands in my current freelance work environment where my intrapersonal skills enable me to be an effective complimentary team player within the context of a wider virtual team.

What makes me the ideal candidate for the role?

I'm looking to develop my Leadership skills further in a wider setting. I'm ready to meet new challenges and I am committed and enthusiastic to serve as a Division Leader it is the next natural step for me. My suitability for this role is being adaptable, highly motivated and bringing high energy and enthusiasm to this role.

When I joined Toastmasters I saw the strap line "Toastmasters is where leaders were made" This was like a beacon of hope in darkness and voiceless world I seemed to have plunged into. It was time for me to find my voice and discover the leader within, one speech at time, one leadership role at a time my confidence grew incrementally as a speaker and a leader. Since then I have served as a club leader many roles and area director and helping my once struggling home club to become a Presidents Distinguished Club and beyond to lead a newly formed area to Select Distinguished Area.

In more recent times I have gained leadership experiences through serving as support to D71 Fulfil Your Promise Conference Team, support to PRM Conference Promotion 2020-21 and Support to CGD Growth Academy initiative (<https://youtu.be/CHvStr9QTYU>) Club Quality and Sustainability 2021_2022 for club excellence and growth. These insights will enable me to act as bridge between District and the Area Directors who support the club officers. These experiences will enable me to help fulfil the District Vision and Mission through effective communications to help Area Directors to help their club officers support their members in providing quality meetings and excellence at club level and through each member experience.

As a successful club mentor, club leader, Area Director, club sponsor leading to distinguished clubs, and recent insights gained from working with the District Team, I know what it takes to build new clubs and support all clubs in achieving excellence.

Constantly striving for quality and excellence are features of my work this coupled with a highly energetic positive passion for Leadership and Communication will help the Division to raise its success to new post pandemic heights of club quality and growth.

This role, for me, is an opportunity for growth further stretching and expanding my developing leadership skills by taking on new challenges and helping me maintain high levels of motivation, enthusiasm and passion for Toastmasters.



SUSAN BURNETT
DIVISION H DIRECTOR

"LETS DO THINGS DIFFERENTLY WITH A
FRESH, NEW APPROACH"

MY COMMITMENT TO YOU

I will guarantee that I will be visible and you will be able to get in touch and I will always come back to you. I will be visiting your area clubs either checking for issues or through regular area council clinics asking club leaders what the issues are. So the first new approach is creating visibility.

IN YOUR AREA CLUBS

My initial priority is to ensure your incoming officers receive Club Officer Training to help them get off the ground running. Help your clubs to **reset** the club compass for success. I am determined for us to **reflect** on our clubs situation to ensure that we take responsibility for the positive changes we want to see and put heart and soul back into Division H for **rebuilding** strong healthy clubs and membership.

IN THE DISTRICT/AREA COUNCIL

I understand how the District Council operates and guarantee that I will do the work on your behalf. To ensure every policy decision, budget or incentive allocation is clear and available for all to claim. I will inform by newsletters or by area where specific to make sure you are fully informed. I will be a strong voice for Division H in District 71.

CREATING UNITY

There are so many fantastic community and corporate clubs in our Division who are making a big difference. Its an impressive level of community action that is undertaken each Toastmasters year. I will actively help and support these clubs to ensure we create unity to survive, thrive and continue to make a difference through greater connections, divisional collaboration, club visibility and growth.

